

Trading Central Partners With Profile Booster To Offer Enhanced Services

The new agreement has created a synergy to deliver enhanced technical analysis services to retail brokers in Australia.



Rosemary Barnes | Products (Retail FX) | Tuesday, 03/05/2016|11:44 GMT (published on financemagantes.com)

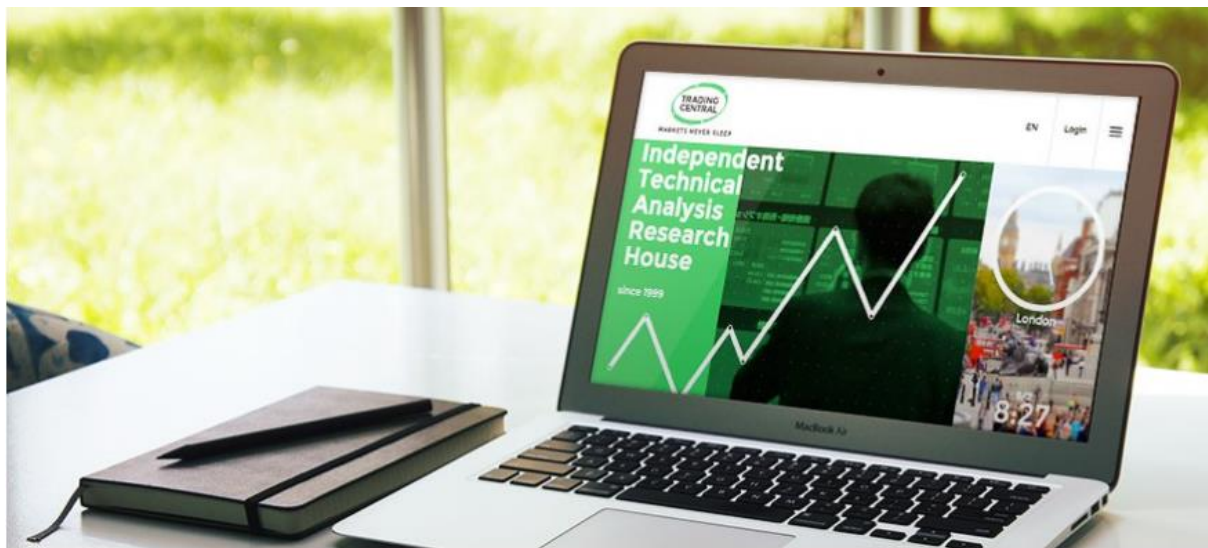


Photo: Rosemary Barnes

Technical analysis research provider, Trading Central, and finance specialist digital marketing consultants, [Profile Booster](#), have announced a new agreement aimed at providing enhanced services to retail brokers in Australia. The new partnership will give Trading Central's clients access to Profile Booster's digital marketing and content creation services.

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“We will be in a position to deliver superior ROI to sophisticated Australian clients.”

Trading Central provides a range of market research, technical analysis and financial information to brokers. However, with some clients reported to be using only a small fraction of the available information and capabilities, the latest initiative serves to address the situation while boosting its offerings to Australian clients.

Julien Heiderscheid, Global Sales Director at Trading Central, commented: “We are very proud to team up with Profile Booster. Thanks to their vast experience and cutting edge marketing techniques we will be in a position to deliver superior ROI to sophisticated Australian clients”.

Ashley Jessen, co-founder and chief executive at Profile Booster, added: “We are well-positioned to help existing Trading Central brokers to communicate more strategically with their client base to help grow trading volumes”

Many brokers already provide Trading Central’s analysis, MT4 add-ons and daily emails but for those who may be falling short of helping their clients understand how to integrate this into their daily trading routine, the agreement with Profile Booster will help bridge the gap by helping brokers maximise the full potential of Trading Central’s offerings.